

JEFFREY ISERSON

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PROFESSIONAL SUMMARY

Financial leader with a unique mix of entrepreneurial spirit, pragmatism, and collaboration. Extensive experience developing and directing successful organizations and teams that facilitate strengthening of organizational culture, empowering team members to achieve an aspirational vision and increasing confidence of investors and stakeholders. Adept at challenging the status quo, discerning optimal strategies, and establishing a best-in-class team culture. Dedicated, ethical, enthusiastic and results-oriented financial professional with a foundation in public accounting.

PROFESSIONAL EXPERIENCE

JEWISH FEDERATION OF SOUTH PALM BEACH COUNTY 2013 – 2024 **SINAI RESIDENCES OF BOCA RATON, a healthcare facility** **JACOBSON JEWISH COMMUNITY FOUNDATION**

Chief Financial Officer (October 2013 to 2024)

Directed and managed the financial and administrative functions of the entire organization; comprising seven different legal entities both non-profit and for-profit with combined assets of over \$561M. Duties included but were not limited to financial accounting, financial reporting, payroll, benefits, risk management, monthly and yearly forecasting, budget analysis and management, information technology, system conversions, security/cybersecurity, and crisis planning.

- Provided strategic leadership and direction in the preparation, development, and implementation of corporate goals and strategic plans.
- Directed the financial, legal and banking oversight of the issuance of \$536M in taxable and non-taxable bonds.
- Prepared, managed and reported on multi-year detailed \$41M invested Capital Projects Plan.
- Created a new innovative systematic process flow for the Information Technology Department resulting in 26% improvement in response time.
- Revamped and streamlined the vendor selection process resulting in a \$1.3M overall cost reduction.
- With the Certificate of Occupancy issued at Sinai Residences of Boca Raton was responsible to oversee the proper and accurate billing and collections of Medicare/Medicaid reimbursements.
- Oversaw the year end audit process for all the entities as well as the preparation of the 990 and 990-T tax returns, as well as all financial information included in the Annual Report.
- Was a strategic partner with the leadership of the Investment Committee, Finance Committee, Audit Committee, Executive Committee, and Board of Directors.

SEMINOLE TRIBE OF FLORIDA, Hollywood, Florida
HARD ROCK INTERNATIONAL, Orlando, Florida

2004 - 2013

Chief Financial Officer (2009 – October 2013)

Senior Director of Finance and Financial Planning and Analysis (2007- 2009)

Director of Financial Planning (2004 – 2007)

Managed the entirety of the financial functions for the Tribal government, Hard Rock International, seven tribal casinos, and the domestic and international hotel and café operations. In the function my team managed a multi-billion-dollar enterprise preparing monthly and yearly budgets as well as forecasts and financial long-range plans and modeling, and financial reporting and analysis.

- Designed, managed and implemented three unique and diverse budget and financial planning and analysis areas and related financial software for three different business segments, employing over 15K employees.
- Prepared and reviewed the detailed multi-year Capital Improvement Plans and Master Plan in excess of \$800M and made monthly reports and forecasting models to executive management.
- Created a systematic month end financial process to allow for accurate and timely financial and budget reporting and cash flow analysis and make recommendations on any needed changes to executive management and department heads.
- Made financial presentations to the lending institutions and Wall Street in order to secure and finance new Taxable and Non-Taxable Government Obligation Bonds in excess of \$6B.
- Provided leadership in the implementation, enhancement and maintenance of the Hyperion, Essbase/Enterprise, and Lawson databases to ensure accurate and proper presentation to all levels of the various corporate structures.
- Provided finance support to other external finance organizations and internal departments, including but not limited to Investor Relations and Treasury functions, as needed.
- Utilized financial modeling expertise to participate in maintaining and enhancing our strategic and operational plans and models and train the staff accordingly.
- Met with and negotiated with hundreds of vendors across the three various business entities to maximize and streamline purchasing, and as a result saved over \$57M.
- On a yearly basis work with our external auditors to prepare the various comprehensive annual financial statements and corporate financial statements and tax returns.

Additional prior work experience managing finance teams in the field of arena, stadium and convention center management and operations as well as prior public accounting experience.

EDUCATION

St. Thomas University, Miami, Florida

Bachelor of Science - Accounting

University of Florida, Gainesville, Florida

Associate of Arts - Accounting